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**MagRabbit Awarded 2001 National Minority Supplier of the Year**

*Leading e-Logistics and Fulfillment Company Honored at*

*Annual NMSDC Awards Banquet in Atlanta*

**Austin, Texas (October 30, 2001)** MagRabbit, a leading provider of custom e-business logistics, fulfillment and customer care services, today announced it received the 2001 National Minority Supplier of the Year Award from the National Minority Supplier Development Council (NMSDC). The award is presented to Minority Business Enterprises (MBE) in three categories and MagRabbit won in the \$1M to \$10M annual revenue category. MagRabbit became the first winner from the city of Austin and was the only nominee for National MBE from the state of Texas. The award was presented at the 2001 NMSDC Conference Awards Banquet in Atlanta, Georgia.

The award honors outstanding minority businesses that have distinguished themselves and their businesses by successfully demonstrating growth in sales and employment, while overcoming significant obstacles. Additionally, it honors those that consistently provide high quality products and services at competitive prices and significantly contribute to the growth and development of society in their respective communities.

According to Harriet R. Michel, President of the National Minority Supplier Development Council, "Twelve minority businesses have been selected as regional suppliers of the year. This is a very high honor, considering there are 15,000 minority businesses across the country, all of which are eligible for the award. Three of the twelve regional winners will be named national suppliers of the year."

"We value our diverse supplier relationships and are pleased to have been a part of this process. We appreciate MagRabbit's commitment to customer service and look forward to continuing our relationship through Ingram Micro and Dell Ware products and to potentially expand into other areas that use custom logistics solutions," said Glenn Neland, Chief Procurement Officer, Dell Computer Corporation.

Dick Hunter, Vice President Dell Americas and Operations, commented "Congratulations to you (Tommy Hodinh) and your company (MagRabbit). The characteristic of your company that stands you apart from the rest is your relentless focus on customer service. I know that if we have any issues with MagRabbit, you will do anything in your power to fix the situation. It's a pleasure to do business with you and your company."

Tommy Hodinh, MagRabbit Chairman and CEO, immigrated to the United States in 1973 as a refugee from his native Vietnam. Mr. Hodinh worked his way through school and embarked on a successful career fifteen-year career at IBM. In 1990, Mr. Hodinh founded MagRabbit with the

**MagRabbit/NMSDC Award**

**Page 2**

initial core competency of magnetic disk replication. The customer-focused philosophy of MagRabbit

has subsequently brought the organization into fulfillment and logistics management for their original magnetic disc replication clients. As the whirlwind of technological change started to alter the face of business, MagRabbit has emerged an experienced player in the world of e-logistics and value-chain management. Today, MagRabbit continues to uphold the standard of excellence and innovation in the 3PL (Third Party Logistics) industry, and they look forward to growing into the future with their clients.

Recently awarded the US Department of Commerce Regional Director Award, Houston MBE Council Top 10 e-Merging Companies, Dell 2001 Diverse Supplier of the Year, 2000 Novell Platinum Supplier Award (3<sup>rd</sup> consecutive year), 2001 Austin Minority Supplier of the Year, and 2000 Texas Regional Minority Supplier of the Year, MagRabbit continues to weave Hodinh’s principles into the company’s core values; “Our philosophy is very simple-- deliver zero-defect value added services to our clients, on time and at the lowest possible cost.”

**About MagRabbit**

MagRabbit is a third-party logistics (3PL) provider that specializes in mass customized e-logistics, fulfillment and customer care services. MagRabbit increases the value of their customer’s enterprises through custom and highly complex logistics and fulfillment solutions. Additionally, MagRabbit provides comprehensive supply chain management, e-business, and call center services. MagRabbit has the systems, technology, and 11 years of domain expertise to deliver exceptionally high levels of service and accuracy to their customers with time definite demands. Companies like Dell, Motorola, Hewlett Packard, Adobe, and Novell trust MagRabbit for their mission critical e-logistics and fulfillment needs.



Tommy Hodinh and Harriet Michel, President NMSDC